

**Market Acceptability of Pomelo (*Citrus maxima*) Peel Extracts as Mosquito
Repellent Gel Formulation in Highly Endemic Area (Santa Barbara, Iloilo)**

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By

GAURAN, NETTHERA PEARL

MADERADA, LIBERTY

GIMENO, CHYV VALERIE

MAGLUYAN, KIMBERLY

JALBUENA, CHRISTINE MARIE

MALTO, JOMENIFER

LIMBAGA, ELIJAH

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MOSQUITO REPELLENT GEL FORMULATIONS IN HIGHLY ENDEMIC AREA
(SANTA BARBARA, ILOILO)**

Gauran, Netthea Pearl, Gimeno, Chyv Valerie, Jalbuena, Christine Marie, Limbaga,
Elijah, Maderada, Liberty, Magluyan, Kimberly, Malto, Jomenifer

ABSTRACT

The Philippines is facing a surge in dengue cases, with over 100,000 dengue cases reported by the Department of Health from January 1 to June 29, 2019. An 85% increase in cases from the same period last year, with more than 450 deaths reported. The provinces of the Western Visayas region declared an outbreak, with many municipalities seeking a calamity state to access emergency funding to mobilize additional resources. Iloilo, a province of Santa Barbara has 758 positive cases of dengue This includes three deaths. The three reported deaths came from Brgy. Inangayan, Brgy. Balabag and Brgy. Bolong Oste. Therefore, there is an urgent need to develop mosquito repellents to combat the increasing number of dengue cases among the Barangay. And one of the mosquito repellents is Pomelo peel extract (*Citrus grandi*). Determining the market acceptability of mosquito repellent in the formulated Pomelo peel gel extracts is the main goal of the study. Specifically, it aims to determine the demographic profile of the respondents in terms of age groups, educational attainment, monthly income, and family history of dengue fever. A Multi-Stage Random Sampling technique was used in selecting the participants in this study. Using the Likert-7-point scale survey questionnaire, these will be described by observation of two formulation. One formulation contains 50% pomelo peel extract, and another formulation contain 75%. The study has found out that Pomelo (*Citrus*

and another formulation contain 75%. The study has found out that Pomelo (*Citrus grandis*) Peel gel extract has high market acceptability for formulations in both concentration and repellent properties for the Aedes mosquito. The result of the present study would provide knowledge and information about Pomelo peel gel as a mosquito repellent.